

Fall 2015 Freshman Report



COLLEGE of
CHARLESTON

Purpose: Create a snapshot of the entering Freshman class for quick reference to relative data.

Summary: The 11,772 total applicants sets a new five year high. Although the acceptance rate is going up, the enrolled yield is decreasing. For example, 80% of out-of-state applications were admitted, but of those admitted only 18% enrolled. SAT average remains above the National and State average, but is trending downwards at CofC. Out-of-state enrollments are decreasing, as the in-state enrollment ratio has increased 6.4% in five years (based on geographic residency). Females continue dominating enrollment with a five year high of 68% of this year's class. Entering freshman headcount is trending upward over the last 3 years at 2237, but remains below the five year high of 2334 set in 2011.

The percentage of student athletes within the class remains steady at 4.4%. Freshman living in College housing trends downward from 2011 highs, but remains high at 90.4%. A push from female participation shows Greek life involvement at a five-year high. African-American and underrepresented minority enrollments continue to grow, showing 7.5% and 19% of this year's class respectively.

At 5% of the freshman class, New Jersey leads non South Carolina enrollments with 111. Charleston remains the largest county for SC enrollments at 202, topping out number two Greenville at 122. Average credit hour load has remained slightly above 15 for five years. Wando High School controls enrollments from South Carolina with 71, more than doubling the second leading school, James Island Charter. The 179 accepted merit scholarships and abatements is an all-time high for out-of-state students. However, total average award for out-of-state students are down \$2,065 from 2013.

Average high school GPA for registered freshman has increased, while the percentage who graduated in their high school top tenth percentile has decreased. Total provisional freshman has dropped by 131 students since 2011. First-time, first-year students entering as a Sophomore or Junior have doubled since 2011. Enrollments for the Honors College remain steady over the five-year trend, with 204 enrollments this class. Percentage of state scholarship recipients remain identical to last year; 95% of eligible students received state scholarship. Biology leads the top five intended majors at 12.97% of the class.

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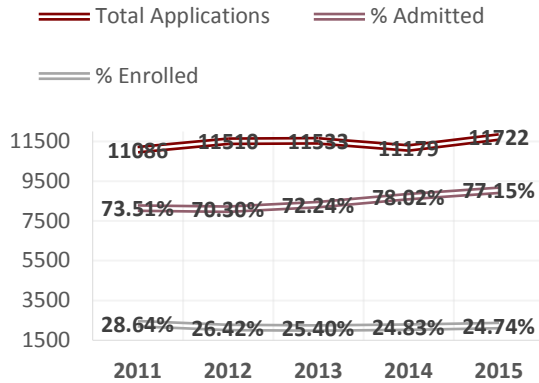


COLLEGE of
CHARLESTON

Glossary

<i>Application Yield:</i>	Number of degree-seeking, first-time, first-year students who applied, were admitted, and enrolled (full or part-time) in Fall 2015.	Page 1
<i>Geographic Application Yield:</i>	Application yield by in-state and out-of-state.	.
<i>Average SAT:</i>	Average includes all regularly and provisionally admitted freshmen.	.
<i>Age Distribution:</i>	Percentage of male versus female freshman. Age distribution table.	.
<i>In State Vs. Out of State:</i>	Percentage of first-time, first-year degree seeking freshman.	.
<i>Headcount / Gender:</i>	Total headcount for first-time, first year (freshman). Gender break down.	.
<i>Student Athletes:</i>	Number of student athletes with total percentage of freshman class.	Page 2
<i>College Housing:</i>	Percentage of freshman living in College owned, operated, or affiliated housing.	.
<i>Greek Life:</i>	Percent of freshman who join fraternities or sororities.	.
<i>Race / Ethnicity:</i>	Distribution table of race / ethnicity.	.
<i>Top Contributing States:</i>	Top ten contributing states with enrollment count.	Page 3
<i>Top SC Counties:</i>	Top ten contributing counties with enrollment count.	.
<i>Average Credit Hour Load:</i>	Average number of credits taken for first-time, first year freshman.	.
<i>Top SC High Schools:</i>	Table of South Carolina High Schools who contributed at least 16 freshman.	.
<i>Merit Scholarship & Abatement:</i>	Scholarship and abatement yield including number accepted, average amount, and total amount awarded.	.
<i>High School Class - GPA & Rank:</i>	Average High School GPA. Percent of all degree seeking, first time, first year students who ranked in the top tenth of their graduating class.	Page 4
<i>Regular Vs. Provisional:</i>	Break down of students who are classified as regular or provisional.	.
<i>Freshman Classification:</i>	Entering freshman classification (freshman, sophomore or junior).	.
<i>Honors College:</i>	Enrollment counts for the Honors College.	.
<i>State Scholarship Recipients:</i>	Break down of LIFE, Hope and Palmetto Fellows scholarship recipients.	.
<i>Intended Major:</i>	Top five intended majors.	.

APPLICATION YIELD



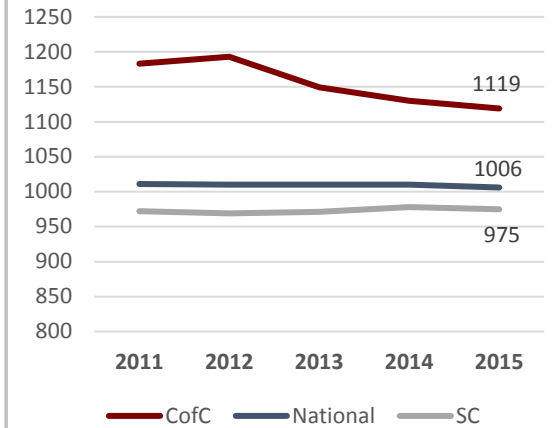
GEOGRAPHIC APPLICATION YIELD

Inquired	
Out-of-State	17325
In-State	28750

	Applied	Admitted	Enrolled
Out-of-State	6708 57%	5388 80%	966 18%
In-State	4928 42%	3598 73%	1254 35%
Non-Citizen	86 1%	57 66%	17 30%

** Permanent residents reported as US*
*** Based on geographic residency*

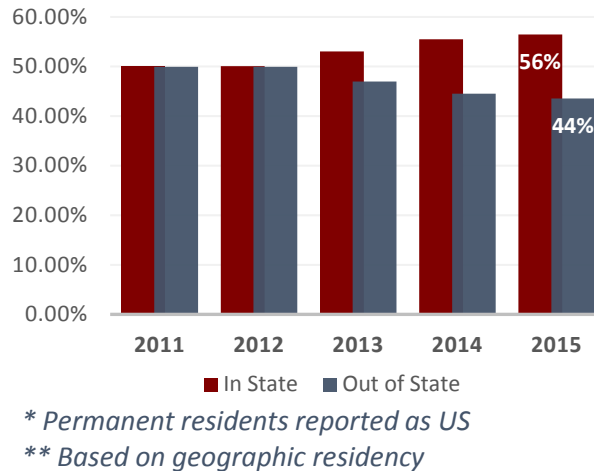
AVERAGE SAT



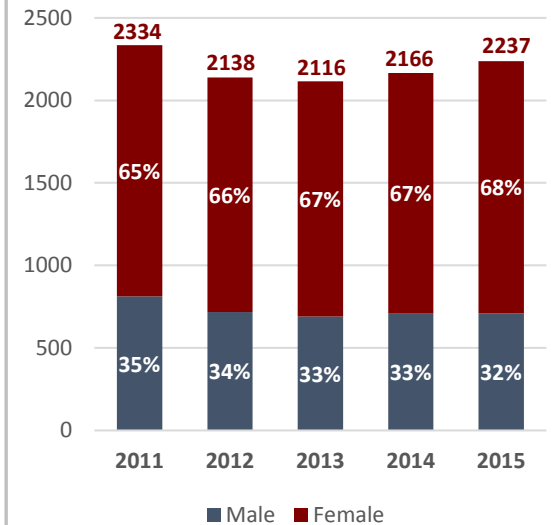
AGE DISTRIBUTION

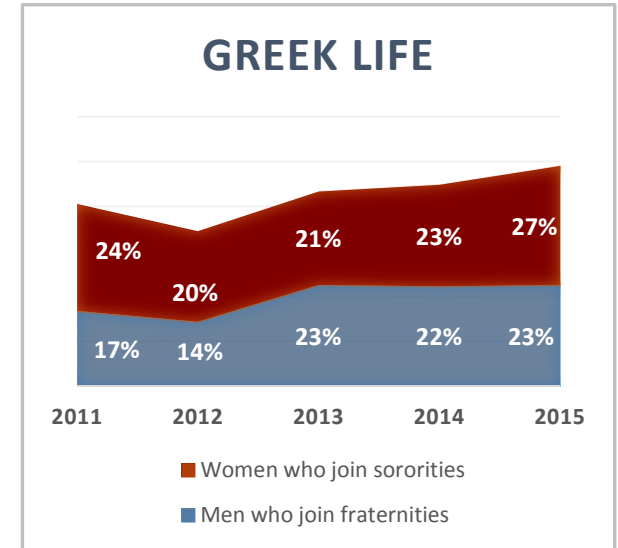
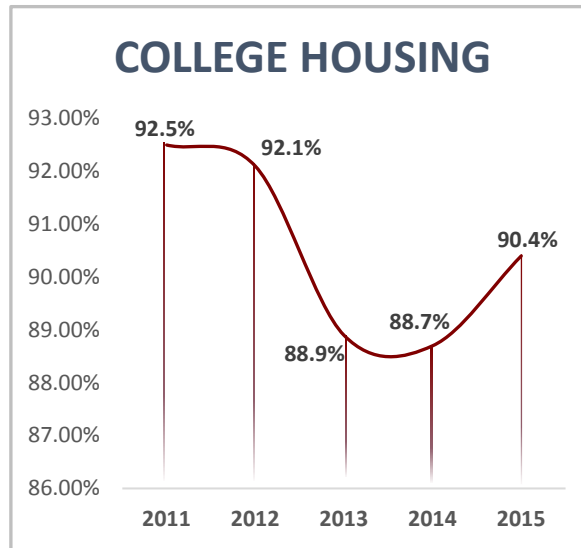
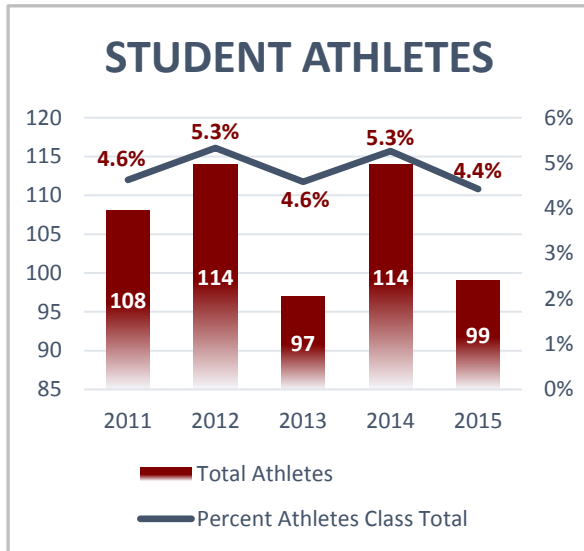
	2014		2015	
Under 18	53	2.45%	50	2.24%
18-19	2099	96.91%	2175	97.23%
20-21	13	0.60%	10	0.45%
22-24	0	0.00%	2	0.09%
25-29	1	0.05%	0	0.00%
30-34	0	0.00%	0	0.00%
35-39	0	0.00%	0	0.00%
40+	0	0.00%	0	0.00%

IN-STATE VS OUT-OF-STATE



HEADCOUNT





RACE / ETHNICITY	2011		2012		2013		2014		2015	
	Count	Percentage	Count	Percentage	Count	Percentage	Count	Percentage	Count	Percentage
African American	134	5.7%	131	6.1%	128	6.0%	132	6.1%	167	7.5%
American Indian/Alaskan	3	0.1%	3	0.1%	4	0.2%	4	0.2%	4	0.2%
Asian	31	1.3%	29	1.4%	47	2.2%	28	1.3%	44	2.0%
Hispanic	91	3.9%	101	4.7%	99	4.7%	100	4.6%	115	5.1%
Native Hawaiian/Pacific Islander	0	0.0%	1	0.0%	3	0.1%	1	0.0%	1	0.0%
Non-Resident Alien	15	0.6%	11	0.5%	19	0.9%	12	0.6%	17	0.8%
Two or More Races	66	2.8%	82	3.8%	76	3.6%	92	4.2%	93	4.2%
Unknown/Unreported	20	0.9%	12	0.6%	17	0.8%	4	0.2%	7	0.3%
White	1974	84.6%	1768	82.7%	1723	81.4%	1793	82.8%	1789	80.0%
Underrepresented Minority	325	13.9%	347	16.2%	357	16.9%	357	16.5%	424	19.0%

**** URM - Includes African American, American India/Alaskan, Asian, Hispanic, Native Hawaiian/Pacific Islander, and Two or More Races.**

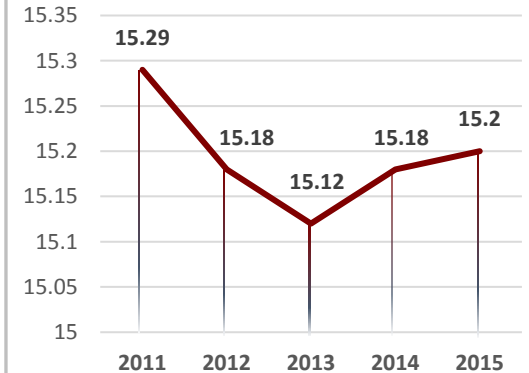
TOP CONTRIBUTING STATES

	Enrollment	%
South Carolina	1,254	56%
New Jersey	111	5%
North Carolina	93	4%
Maryland	84	4%
Massachusetts	78	4%
New York	73	3%
Virginia	73	3%
Georgia	62	3%
Connecticut	55	2%
Pennsylvania	52	2%

TOP SC COUNTIES

	Enrollment	%
Charleston	203	9%
Greenville	122	6%
York	108	5%
Richland	86	4%
Spartanburg	75	3%
Lexington	73	3%
Horry	72	3%
Dorchester	64	3%
Berkeley	61	3%
Beaufort	47	2%

AVERAGE CREDIT HOUR LOAD

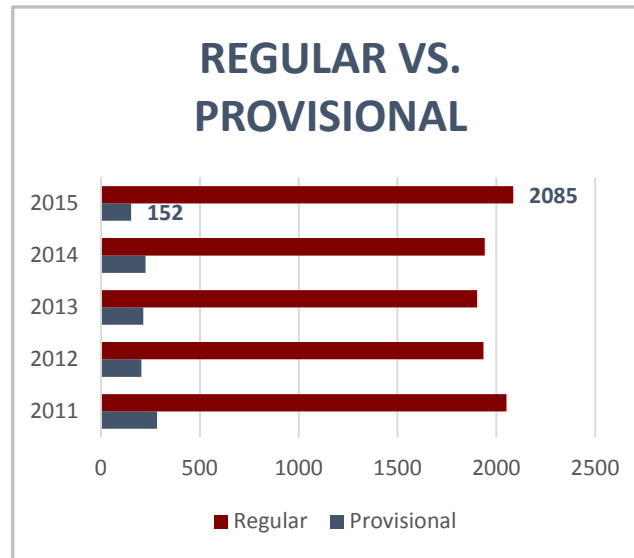
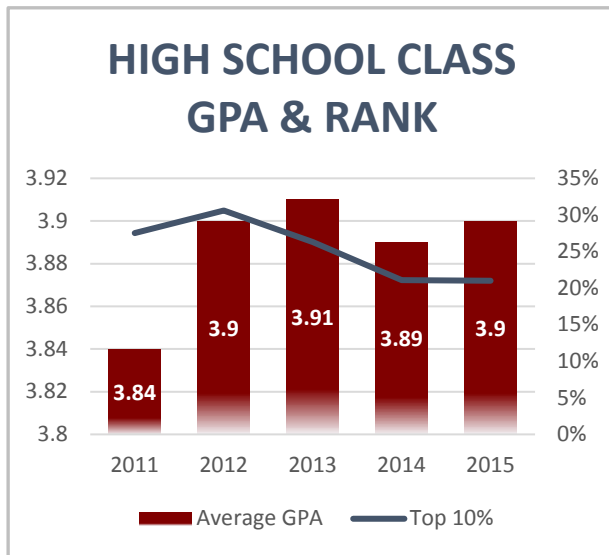


TOP SC HIGH SCHOOLS

High School	Enrollment
Wando	71
James Island Charter	32
Fort Mill	20
River Bluff	19
Clover	18
Paul M. Dorman	18
Hillcrest	17
Summerville	17
Fort Dorchester	16
Mauldin	16
Nation Ford	16
Socastee	16

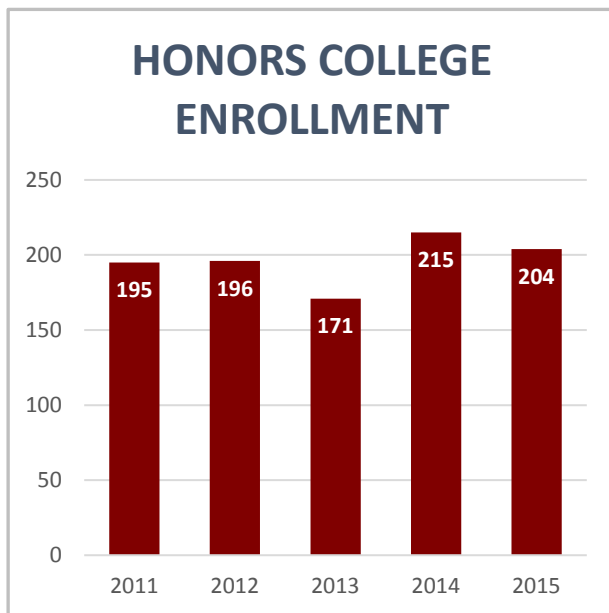
MERIT SCHOLARSHIP & ABATEMENT YIELD

	2013		2014		2015	
	In-State	Out-of-State	In-State	Out-of-State	In-State	Out-of-State
Scholarships	213	106	206	107	215	179
Average Scholarship	\$3,841	\$2,274	\$4,459	\$2,112	\$4,865	\$877
Total Scholarship	\$818,196	\$241,000	\$918,640	\$226,000	\$1,045,906	\$157,000
Abatements	NA	106	NA	107	NA	179
Average Abatement	NA	\$11,674	NA	\$11,477	NA	\$10,651
Total Abatement	NA	\$1,237,450	NA	\$1,228,050	NA	\$1,906,612
Average Total Award	\$3,841	\$13,948	\$4,459	\$13,589	\$4,865	\$11,529
Average Award to Tuition Percent	38%	52%	42%	49%	45%	41%



ENTERING FRESHMAN CLASSIFICATION

	2011	2012	2013	2014	2015
Fresh.	2286	2068	2017	2078	2136
Soph.	45	65	85	79	93
Junior	3	5	14	9	8



STATE SCHOLARSHIP RECIPIENTS

2014	Count	%	Eligible %
LIFE	860	73%	70%
Hope	189	16%	15%
Palmetto Fellows	127	11%	10%

2015	Count	%	Eligible %
LIFE	902	73%	70%
Hope	200	16%	15%
Palmetto Fellows	134	11%	10%

**** Pre-Official**

TOP 5 INTENDED MAJORS

2015	% Of Class
Biology	12.97%
Business Administration	8.91%
Psychology	6.97%
Marine Biology	4.76%
Communication	4.11%